



Republic of Malawi

MALAWI DIASPORA ENGAGEMENT POLICY

AUGUST, 2017

FOREWORD

This first ever Malawi Diaspora Engagement Policy seeks to establish a mutually beneficial relationship between Malawi and her Diaspora, with the underlying goal of mainstreaming and empowering Malawians abroad to effectively make significant and effective contribution to the development of the country. The Policy, therefore, shall focus on how to harness and maximize the potential of the many Malawians abroad to contribute to the socio-economic transformation of the country while at the same time meeting their wants, needs and expectations in a lasting partnership.

Malawi Diaspora has always longed to get involved in the development of their homeland. Over the years, some have managed to organize themselves for social networking but the absence of a formal programme of engagement has rendered such initiatives less effective and unsustainable as their activities have mostly been informal. The Diaspora initiatives have not been formally integrated into the development strategies of the country, as such the country has lost the opportunity to develop using this huge resource.

This Policy, therefore, sets out objectives and a clear institutional framework that will enable the Diaspora to effectively contribute to the development of the country. This is a statement of invitation to the Diaspora regardless of generation, age, gender, migration and economic status, to become part of the drivers of change in Malawi's social and economic transformation. This comprehensive statement does not only focus on the Diaspora contribution to their homeland, it also extends Government services to its nationals abroad, beyond the traditional consular services. The Government is committed to make the Diaspora Engagement Policy a success and will support its implementation.

I wish to urge all stakeholders to effectively and efficiently execute their roles in the implementation of this Policy.

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Dr. Emmanuel Fabiano, M.P.
**MINISTER OF FOREIGN AFFAIRS
AND INTERNATIONAL COOPERATION**

PREFACE

The Diaspora Engagement Programme is our commitment to strengthen the relationship between Malawi and its Diaspora. In line with the principles and objectives of Malawi's Growth and Development Strategies, which are guided by the Vision 2020, this Policy seeks to mainstream the Diaspora initiatives into Malawi's development agenda. The Policy responds to the urgent need to recognize the Malawi Diaspora and bring it to the centre of Malawi's development policies. Malawi joins many other states which have established successful Diaspora Engagement Programmes.

To date about 45 countries, both developing and developed, have Diaspora policies and more than 15 African states have set up Diaspora related institutions and ministries to deal professionally with Diaspora-led development-related issues. At the continental level, the African Union Commission created the African Citizens Directorate to deal with overarching issues in the relationship between overseas Diaspora and homeland governments.

In developing this Policy, the Ministry of Foreign Affairs and International Cooperation through its Diaspora Affairs Unit, in collaboration with the International Centre for Migration Policy Development (ICMPD), conducted a series of consultative meetings with Government Ministries, Departments and Agencies (MDAs), the Private Sector, Academia, the Diaspora and the Civil Society. This Policy is thus a result of a consultative effort. The Policy recommends a number of actions which intend to enhance the connection between Malawi and its Diaspora, to be implemented through different institutions. It is my hope that all stakeholders will work tirelessly and in collaboration to achieve the goal of the engagement programme. This Policy will continue to evolve in order to reflect the realities of time, as such the Ministry of Foreign Affairs and International Cooperation will continue receiving alternative

options that will make the Malawi's Diaspora Engagement Programme a success.

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**Mbuya Isaac G. Munlo, PhD
SECRETARY FOR FOREIGN AFFAIRS
AND INTERNATIONAL COOPERATION**

ACRONYMS

AU	-	African Union
CSOs	-	Civil Society Organizations
DAU	-	Diaspora Affairs Unit
DDI	-	Diaspora Direct Investment
ICMPD	-	International Centre for Migration Policy Development
FDI	-	Foreign Direct Investment
ICT	-	Information Communication Technology
IOM	-	International Organization for Migration
MDAs	-	Ministries, Departments and Agencies
MITC	-	Malawi Investment and Trade Centre
MOFAIC	-	Ministry of Foreign Affairs and International Cooperation
OPC	-	Office of the President and Cabinet

GLOSSARY

Civil Society: Persons or organizations that comprise but are not limited to non-governmental, non-political or non-commercial enterprises.

Dual Citizenship: The status of legally holding more than one citizenship from different countries concurrently.

Social remittances: Ideas, behaviours, identities and social capital that migrants export to their home communities. They may include ideas about democracy, health, gender, equality, human rights and community organization.

Financial remittances: Funds that are transferred from migrants to relatives or friends in their country of origin.

Virtual Transfer: The process by which highly skilled expatriates share their expertise with colleagues in their country of origin without having to be physically present but through the avenues of communication technologies.

Diaspora:

- a.* Malawian citizens, collectively, residing outside the country temporarily or for an indefinite period of time whether for employment, business, education or any other purpose.
- b.* Persons of Malawian origin residing outside the country, holding citizenship of another country(s) but still having interests in the development of Malawi.

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1.0 CHAPTER 1: INTRODUCTION

1.1 Preamble

Over the past years, the number of persons living outside their country of birth has been increasing rapidly as more people leave their countries to seek greener pasture. The increase in the number of migrants clearly shows how crucial the management of international migration is, especially in view of the magnitude of the movement of people across borders for employment.

The debate has now moved to the top of Policy agenda in many countries of origin, transit and destination. Governments at both ends of the migration spectrum are increasing their regulatory capacities to manage labour migration for the mutual benefit of society, migrants and states. These have necessitated the need for structured mechanisms to manage and tap from the skills and resources of Diaspora population.

The Malawi Diaspora Engagement Policy, therefore, sets out the initiatives and how government, its Ministries, Departments and Agencies (MDAs), Civil Society Organizations (CSOs), the Private Sector and Malawians, and the Diaspora communities and associations will collaborate in integrating the Diaspora into the national development agenda.

The Malawi Diaspora Engagement Policy brings together key national stakeholders to build an enabling environment in which the Diaspora will find avenues to contribute to the socio-economic development of the country. The Policy also sets up the institutional framework and clarifies the roles and responsibilities of stakeholders in the implementation of the Diaspora Engagement Programme.

1.2 Rationale

Malawi recognizes the limits of many traditional development policies and that mainstreaming of the Diaspora into the development agenda of the country is an exploration of new and complementary development avenues. Mobilization of the Diaspora is part of the co-development approach which is increasingly being embraced by many developing nations. The overall development potential of the Diaspora can reach significant levels, involving such areas as business creation, trade links, investments, remittances, skills circulation, exchange of experiences and even impacts on social and cultural roles of men and women in the home society.

Diaspora communities are being recognized as actors of development who can strengthen cooperation between home and host societies. Malawi cannot, therefore, afford to continue excluding the involvement of the Diaspora in her national development strategies. Over the years Malawi has witnessed the multiplication of organized Diaspora initiatives and the Malawi Diaspora associations have in several ways shown their commitment to contribute to the social and economic development of their homeland. What has been the major limitation to the involvement of the Diaspora in the country's development policies was the exclusion of the Diaspora networks as formal partners. This created a gap at the Policy level regarding the policies that have been implemented, the institutions in charge, the programmes in place and tools to facilitate Diaspora contributions.

The Diaspora Engagement Programme which was established in 2012 could not bring significant results in the absence of a national Policy that sets up the institutional framework for the Diaspora Engagement Programme to take off and prepare various stakeholders in the integration of the Diaspora into the country's development strategies as well as being responsive to their needs in a win-win context. This Policy is, therefore, a response to the urgent need to harness the potential of the Diaspora and integrate the

Diaspora initiatives into the national development policies through a formal and institutionalized platform.

1.3 Guiding Principles

This Policy is guided by the following fundamental principles:

- a.* **Confidentiality:** The Policy shall ensure that all information regarding the Diaspora is treated with highest levels of confidentiality. This relates to the management of databases and Diaspora census;
- b.* **Integrity:** The Policy shall ensure that all stakeholders remain honest, firm and impartial in the execution of the Policy;
- c.* **Participation:** The Policy shall ensure that all stakeholders participate fully in the implementation, evaluation and review of the Policy;
- d.* **Transparency and Accountability:** The Policy shall ensure that all stakeholders remain open and accountable for their actions in implementing the Policy;
- e.* **Coordination:** The Policy shall ensure that all activities related to the Malawian Diaspora are well coordinated so as to eliminate overlaps and duplication of efforts; and
- f.* **Responsiveness:** The Policy shall seek to acknowledge specific expectations and needs of various categories of people such as the youth and women.

1.4 Defining the Malawian Diaspora

The definition of the term Diaspora varies among scholars, countries and organizations. For instance, the International Organization for Migration (IOM) has defined “Diaspora” as members of ethnic and national communities who have left their homelands, but maintain links with the homelands. The African

Union (AU), on the other hand, defines the African Diaspora as “Consisting of people of African origin living outside the continent irrespective of their citizenship and nationality and who are willing to contribute to the development of the continent and the building of the African Union”.

From Malawi’s perspective, Diaspora shall mean:

- a) Malawian citizens, collectively, residing outside the country temporarily or for an indefinite period of time whether for employment, business, education or any other purpose; and
- b) Persons of Malawian origin residing outside the country, holding citizenship of another country(s) but still having interests in the development of Malawi.

1.5 Development process

There were extensive consultations with various stakeholders including representatives and leaders of Malawian Diaspora Associations, MDAs, CSOs, Malawi Missions abroad, prominent individuals, the private sector and the academia, to ensure that the Policy represents voices of all stakeholders.

The Diaspora Affairs Unit of the Ministry of Foreign Affairs and International Cooperation conducted international study tours to some selected countries with vibrant Diaspora programmes to ensure that the Policy meets international standards.

1.6 Linkages with other key related policies

In order to ensure that this Policy does not divert from other major Government statements on development, efforts were made to incorporate other major Government policies. Although this Policy will initiate reviews of some statutes, in principle it relates to the country’s major policies, strategies and international agreements such as:-

- *Constitution of the Republic of Malawi;*
- *Malawi Vision 2020;*
- *Malawi Growth and Development Strategy;*
- *Malawi Foreign Policy;*
- *National Migration and Citizenship Policy;*
- *African Union Agenda 2063; and*
- *United Nations Sustainable Development Goals.*

2.0 CHAPTER 2: BROAD POLICY DIRECTION

2.1 Policy Goal

The major goal of this Policy is to develop and strengthen a mutually beneficial and lasting relationship between Malawi and her Diaspora in order to empower Malawian Diaspora to make substantive contribution to the sustainable development of their homeland.

2.2 Policy Outcomes

- a.* Improved networking among Diaspora communities and their homeland;
- b.* Improved consular services;
- c.* Stabilized economy through improved foreign currency reserves;
- d.* Increased Diaspora investment; and
- e.* Improved participation of the Diaspora in civic matters.

2.3 Policy Objectives

- a.* To build sustainable networks and platforms for engagement;
- b.* To develop an incentive framework to promote Diaspora participation in national development;
- c.* To increase awareness among Malawians in the Diaspora on the availability of consular services;
- d.* To develop an integrated data base of Malawians overseas;
- e.* To promote brain circulation, knowledge exchange and skills transfer;
- f.* To promote Diaspora investment; and
- g.* To promote and strengthen existing philanthropic initiatives.

3.0 CHAPTER 3: POLICY PRIORITY AREAS

3.1 “Umodzi” Diaspora Network

Currently there is neither a comprehensive database of professional, skilled and semi-skilled Malawian Diaspora, nor an official online or offline forum where individuals, Diaspora associations and businesses can communicate, form partnerships, exchange ideas, share expertise and support one another. It cannot be overemphasized that interactive platforms that offer Malawian Diaspora, Diaspora Associations and entrepreneurs the tools to grow will result in a global Malawi that will rise on the global market.

Lack of interactive platforms denies Malawian Diaspora the opportunity to enhance their impact at home. The online platform would promote dialogue and action on economic development in Malawi. The collaboration among individuals and groups interested in Malawi’s economic growth and sustainable development would be very productive.

The Network, once established, would play a significant role in contributing to the economic growth of the country, build and foster Malawi’s international reputation. The Network can be a valuable resource for the Government in the sense that the members of the network can offer advice on various positions on global issues, as well as advice on international trade and tourism.

One of the significant dimensions of Diaspora interaction with their homeland is lobbying with host countries. The Diaspora can lobby for collective ends such as pressing for debt cancellation, trade concessions, exploration of markets and enhanced aid budgets in the social services. In this case, through lobbying, the Diaspora can influence the Policy options and strategies of Policy makers in their host countries. This would be made possible when the Diaspora is organized into vibrant networks.

3.1.1 Policy Statements

In order to ensure that there is sustainable interaction between Malawi and her Diaspora, the Policy will:-

- a.* Facilitate the institutionalization of Diaspora communities and associations;
- b.* Facilitate the development of a central online hub that connects all the Diaspora associations with the Government online platform;
- c.* Ensure the creation of comprehensive database of professional, skilled Diaspora and business associations to facilitate development of partnerships between local professionals and those abroad;
- d.* Ensure representation of the Diaspora network in the design and implementation of Malawi's development strategies;
- e.* Facilitate development of initiatives that promote a sense of unity among the Diaspora; and
- f.* Ensure that there are initiatives to promote Malawi's image, culture and national heritage abroad.

3.2 Diaspora Mapping

One of the critical steps in the process of engaging the Diaspora is for the country to know the Diaspora it intends to engage. Although it is a given fact that there is a huge population of Malawians dispersed across the globe, currently there is no reliable data regarding the number of Malawians residing outside the country as well as their expertise and potential.

The Diaspora mapping exercise offers the opportunity to generate data on knowledge and skills that are available abroad. In addition, it will enable the Government to know what the Diaspora is willing to offer and what it expects from Government in return. Further to that, the mapping exercise will provide data on the diversity of Diaspora agenda, interests and strategies. Lack of reliable data on Diaspora is currently an obstacle to the development of effective Diaspora policies and programmes. The data from the mapping exercise will, therefore, define the universe of possibilities for Diaspora partnerships.

3.2.1 Policy Statement

This Policy will therefore, facilitate the introduction of Diaspora census.

3.3 Diaspora Direct Investment and mobilization of Diaspora savings

Malawi recognizes the fact that Diaspora can contribute to defining their home country's value proposition and nation brand. Moreover, the Diaspora has the potential to play a crucial role in attracting Foreign Direct Investment and in nurturing the venture capital industry. There is evidence that if the Diaspora could be mainstreamed into the country's economic growth strategies, there would be a boom in economic activities. The experience of India indicates that 19 of the top 20 Indian software businesses were founded or managed by professionals from the Indian Diaspora. Malawi's Diaspora population has the potential to change the image of Malawi, if they are offered the opportunity and the environment to invest.

Literature also indicates that many international migrants save a significant part of their income in destination countries. It is estimated that the annual savings of Diaspora from developing countries amounted to \$497 billion in 2013. A large part of these savings is held in bank deposits. A possible avenue for investing remittances would be Diaspora bonds. Diaspora bonds could be used to mobilize the annual saving for financing development projects.

Although there is a realization of a potential contribution of the Diaspora to the development of the country, not much has been done to attract the Malawian Diaspora to invest at home. This Policy priority area offers the basis for the Malawian Diaspora to invest and save at home.

3.3.1 Policy Statements

The Policy will therefore ensure that:-

- a) There is a conducive business and regulatory environment to encourage Diaspora Direct Investment, Foreign Direct

- Investment, including joint ventures in order to guarantee property rights for Diaspora investors; and
- b)* The legal framework for the regulation of cross-border financial flows that encourages the Diaspora to invest and save at home is in place.

3.4 Brain Circulation, Knowledge, Skills and Virtual Transfer

This Policy priority area seeks to turn brain drain into brain circulation, with particular focus on the sectors of health, higher education, science and technology.

The opportunities of mobility have become increasingly apparent as high level experts, professionals and specialists migrate for better remuneration and a conducive work environment to developed countries. Malawi's Diaspora community has a vast array of skills and successful professionals who can contribute to the socio-economic development of the country through various fields of their expertise. There are numerous ways that the country can harness the potential that is in its kinship in the Diaspora. This can be done through volunteer programmes, consultancy work, and utilization of ICTs and physical and virtual networking.

3.4.1 Policy Statements

This Policy will:

- a.* Promote the formation and linking of professional associations, including scientific knowledge networks for domestic and Diaspora communities;
- b.* Create safe and trusted communication and knowledge sharing platforms through the development and maintenance of ICT infrastructure and virtual networks;
- c.* Promote the spirit of volunteerism among the Diaspora through development of internship and volunteer programmes in various sectors at home for the young and upcoming Diaspora professionals; and
- d.* Develop and strengthen existing initiatives to retain, attract, encourage and support permanent or temporary return migrations of high-level expertise.

3.5 Diaspora Philanthropy

Malawi recognizes the fact that Government alone cannot do everything in the areas of health care, arts, education and indeed, all sectors of development and, as such, partnerships with domestic players and the Diaspora are becoming increasingly important.

The Government appreciates Malawian Diaspora for their continued involvement in homeland affairs through community development projects, relief and aid efforts. However, these efforts have not been consolidated through formal channels to strengthen their impact and for sustainability. Therefore, this Policy priority area seeks to acknowledge the profound contribution of the Malawian Diaspora philanthropy to national causes and align the same with the national development agenda for a wider and lasting impact.

3.5.1 Policy Statement

The Policy shall, therefore, acknowledge and support works of charity by Diaspora foundations, and encourage sharing of experiences and best practices between domestic and the Diaspora across the globe.

3.6 Financial Remittances

Malawians abroad have been sending funds home and these have contributed to the quality of life at personal, community and national levels. Malawi, therefore, recognizes the importance of remittances and how other countries, have benefited from Diaspora financial remittances.

Data on volume of remittances into Malawi in terms of sources and impact is not as impressive. This arises mainly from the fact that many transactions remain unrecorded due to the usage of informal channels. This, therefore, calls for implementation of deliberate Policy changes in order to encourage the Diaspora to send money to Malawi through formal channels.

The 2014 Africa Progressive Panel report states that the use of informal channels has thrived as a result of higher transaction costs for money transfers. Other factors include taxation on remittances and restrictive legislations of both host and recipient countries.

3.6.1 Policy Statements

The Policy will, therefore, ensure that:

- a.* Barriers to entry into money remittance business is reduced to encourage competition which would lead to reduction in transaction costs; and
- b.* Foreign exchange regulations promote innovative financial products that encourage the Diaspora to invest in cost effective money transfer business operations.

3.7 Supporting the Diaspora

The Government acknowledges the fact that Malawians in the Diaspora are at different levels of settlement in the host countries. While some are better equipped for the demands of life abroad, others remain vulnerable to the conditions of the host country as well as the challenges of life upon returning home. There are a number of factors that can render emigrants vulnerable, and these include age, evolving immigration laws, employment status and health.

Malawi has always strived to assist her people abroad who have been in various situations demanding urgent attention. In this Policy, the intention is to bring in more coordination and systems in the protection of Diaspora and the provision of support to returnees.

3.7.1 Policy Statements:

This Policy will:-

- a.* Improve awareness among Malawians of the availability of consular services and the role of Malawian Missions abroad;
- b.* Ensure that the Malawi Missions abroad are empowered so that they effectively support Diaspora needs;
- c.* Promote research and define emerging needs and the plight of Malawian emigrants; and
- d.* Protect the interests of Malawians in Diaspora.

3.8 Diaspora Citizenship Rights

The issue of Diaspora citizenship rights, including dual citizenship, has taken a centre stage in all discussion of Diaspora engagement.

Dual citizenship has become an unexceptional status in the wake of globalization. For most of modern history, dual citizenship was considered an anomaly, on the belief that the status was so threatening to the world order; hence it became an object of fierce condemnation. However, in the 21st century there is consensus that the Diaspora are stakeholders in national development.

In view of the ongoing review of the Citizenship Act which tackles the Diaspora status in a comprehensive manner, the Policy seeks to promote effective participation of Malawi Diaspora in national development. It, therefore, advocates granting of special status by way of Diaspora Card which allows them facilitated access to entry, stay and to services towards their full participation in national development.

3.8.1 Policy Statement

The Policy will facilitate the exploration of alternative methods of promoting a sense of belonging and loyalty to Malawi.

4.0 CHAPTER 4: IMPLEMENTATION ARRANGEMENT

4.1 The General Approach

As a Policy that is a result of extensive consultations and a reflection of views of a wider cross section of the society, its implementation demands concerted efforts of all stakeholders that are outlined in the Policy. It is imperative to note that the engagement of the Diaspora spans across a wider spectrum of actors ranging from the individual, family, community, civil society to the state at large. On this basis, the ownership and implementation of the Policy goes to all Malawians at home and abroad.

The institutional framework provides for the roles and responsibilities of key institutions and agencies entrusted with the implementation of the Policy. The underlying belief is that as they individually perform their duties and collaborate with each other, Malawi will soon become one of the leading countries in the region with a vibrant Diaspora Engagement Programme that helps to transform the country from a low to a middle-income economy.

4.2 Institutional Arrangements

4.2.1 Ministry responsible for Foreign Affairs and International Cooperation

The Ministry of Foreign Affairs and International Cooperation (MoFAIC) has the mandate to manage the affairs of the Malawians abroad and as a host to the Diaspora Engagement Programme, the Ministry is the principal advisor and central coordinator in the formulation, implementation, and review of this Policy. The Ministry will also:

- a.* Provide the coordination framework and mechanism between Diaspora Associations and local agencies, through Malawi Missions abroad;
- b.* Strengthen regional and international cooperation, especially with the Diaspora host countries to ensure the protection of Malawi Diaspora's rights and interests; and

- c. Establish a National Diaspora Council of Malawi to play an advisory role to Government on issues affecting Malawians abroad.

4.2.2. Office of the President and Cabinet

- a. Provide overall direction, guidance, advice and support to agencies within and outside Government that are involved in the implementation, monitoring and evaluation of the Policy;
- b. Create an enabling environment for the thriving of the Diaspora Engagement Programme; and
- c. Support periodic Policy reviews, development of relevant strategic actions and research for effective implementation of the Policy.

4.2.3 Ministry responsible for Justice and Constitutional Affairs

Facilitate reviews of regulatory framework.

4.2.4 Ministry responsible for Finance, Economic Planning and Development

- a. Provide funds for the implementation of the Policy; and
- b. Provide a Policy framework for the entire economic sector that encourages and supports the Diaspora's involvement in economic activities in Malawi.

4.2.5 Ministry responsible for Industry, Trade and Tourism

- a. Provide a Policy and legal framework that promotes, supports and facilitates Diaspora investment in both existing and identified potential growth sectors; and
- b. Provide a Policy framework that ensures the promotion of Diaspora tourism, cultural heritage and creation of a Global Malawi brand.

4.2.5.1 Malawi Investment and Trade Centre

Develop and disseminate opportunities for the Diaspora investment.

4.2.6 Ministry responsible for Lands, Housing and Urban Development

Provide Policy strategy that will offer land services to the Diaspora.

4.2.7 Ministry responsible for Information and Communication Technology

- a.* Provide a Policy framework that will ensure that the Diaspora is well informed about Government policies, programmes and various socio-economic issues;
- b.* Publicize the Diaspora philanthropic activities and initiatives;
- c.* Publish investment opportunities available in Malawi; and
- d.* Provide a platform for interaction between the Diaspora and homeland institutions and agencies.

4.2.8 Ministry responsible for Education, Science and Technology

- a.* Provide a Policy framework and platform for the development, strengthening and further implementation of a programme for Diaspora scholars and professionals;
- b.* Provide a Policy framework for the establishment of Diaspora professional and academic Network and programme;
- c.* Provide Policy framework and platform for the development, strengthening and further implementation of partnerships between Malawian and international higher education institutions, focusing on institutions with Malawian Diaspora;

- d.* Facilitate the integration of ICT in teaching and learning across key levels of education and training and provide E-learning to enable access to information and facilitate network amongst Malawian educational institutions and Malawians abroad; and
- e.* Promote exchange programmes between Malawian institutions and those from other countries whilst marketing Malawian higher education institutions.

4.2.9 Ministry responsible for Home Affairs and Internal Security

- a.* Provide a Policy framework on sound migration management and achievement of timely issuance of relevant documents to the Diaspora in line with Diaspora engagement activities; and
- b.* Process and issue relevant permits to the Diaspora.

4.2.10 Ministry responsible for Health

- a.* Provide a Policy framework by articulating the opportunities for engagement for Health Professionals abroad, and maintain and share a database of qualified health professionals especially those with skills that are not available or are inadequately represented in Malawi;
- b.* Facilitate the development of the E-health strategy and promote telemedicine to enhance the quality of healthcare provision in Malawi;
- c.* Provide direction on investment areas for the local production of essential health products and technologies such as pharmaceuticals, medical equipment and devices;
- d.* Explore ways of working with healthcare professionals abroad to carry out clinical trials on health technologies that can improve the health of Malawians; and

- e. Facilitate and strengthen collaboration of healthcare and medical professionals both in host countries and in Malawi to promote free health camps and conferences in Malawi for the benefit of all Malawians but more particularly targeting poor citizens.

4.2.11 Ministry responsible for Agriculture, Irrigation and Water Development

- a. Provide a Policy framework for investments in the agricultural sector; and
- b. Facilitate investment in the agricultural sector.

4.2.12 Ministry responsible for Gender, Children, Disability and Social Welfare

- a. Provide Policy framework for investments to benefit children, women and vulnerable members of the society; and
- b. Facilitate investments in the social sector.

4.2.13 Ministry responsible for Labour, Youth, Sports and Manpower Development

- a. Provide Policy framework for investments in the youth; and
- b. Promote investments targeting the youth and exploiting the Demographic Dividend.

4.2.14 Malawian Diaspora Associations

- a. Promote the spirit of patriotism and encourage a sense of belonging among Malawians abroad;
- b. Develop philanthropic activities;
- c. Lobby with host countries for fair trade and development policies for the homeland;
- d. Develop a Global Malawi brand and provide a platform for the celebration of Malawi's cultural heritage;

- e.* Promote investment, trade and tourism;
- f.* Promote brain circulation, skills and virtual transfer; and
- g.* Initiate volunteer programmes;
- h.* Work synergistically with their local Malawi Diplomatic Missions.

5.0 Implementation, Monitoring and Evaluation Strategy

The Ministry of Foreign Affairs and International Cooperation shall, on regular basis, monitor progress of implementation of the Policy by key stakeholders. The Ministry shall facilitate development of indicators for the evaluation of activities of the priority areas. A Detailed Implementation, Monitoring and Evaluation Strategy is provided in a separate complementary document.

5.1 Review of the Policy

The Ministry of Foreign Affairs and International Cooperation will ensure that the Policy evolves to address the changing needs in a changing world. However, the Policy will be subjected to review every 5 (Five) years. In addition, the Policy will undergo a mid-term review after two and half years during the initial period of implementation.

ANNEX 1



REPUBLIC OF MALAWI

MALAWI DIASPORA ENGAGEMENT POLICY

IMPLEMENTATION, MONITORING

AND EVALUATION STRATEGY

1.0 INTRODUCTION

The major objective of this strategy is to guide the implementation of the National Diaspora Engagement Policy. The core objective is that a successful Diaspora Engagement programme is premised on the effective implementation and monitoring of the Policy. This strategy, therefore, contains an Implementation and Monitoring and Evaluation Plan.

The Implementation Plan contains policy priority areas and policy statements. Under each policy statement, the plan indicates an objective to be achieved, strategy to be used, as well as responsible institution and time frame to achieve the objective.

The Monitoring and Evaluation Plan presents policy priority areas together with their objectives, outputs, performance indicators, targets, baseline data, sources of verification and assumptions or risks.

2.0 STRATEGIES FOR POLICY PRIORITY AREAS

2.1 Policy priority Area1: UMODZI DIASPORA NETWORK

Strategies

- Promote patriotism/nationalism among the Malawi Diaspora in order to improve the image of the country;
- Promote a mutual positive attitude among Malawians at home and those in the Diaspora;
- Support the formation of Diaspora associations in destination countries where there are no associations;
- Strengthen the existing associations by supporting their development initiatives and their events;
- Develop a Diaspora specialized website that connects all institutions offering Diaspora related services;
- Promote the Malawi Brand internationally through modern ICTs and in collaboration with the Malawi Diaspora;
- Lobby with all public and private institutions to constantly update their online platforms;

- Create and maintain a database (A Malawi Diaspora Who is Who) of highly skilled professionals and business associations;
- Invite participation and frequent dialogue with Diaspora associations on various development matters;
- Promote and support National Day celebrations abroad; and
- Introduce Malawi cultural, tourism and national heritage events in Diaspora host countries.

2.2 Policy priority Area 2: DIASPORA MAPPING

Strategies

- Develop registers for Malawians in all Malawi Missions abroad;
- Encourage online registration into the Diaspora Central Hub; and
- Undertake a Diaspora mapping exercise.

2.3 Policy Priority Area 3: DIASPORA DIRECT INVESTMENT AND MOBILISATION OF DIASPORA SAVINGS

Strategies

- Undertake reforms on access to land;
- Provide incentives to Malawi Diaspora;
- Conduct awareness campaigns on the business opportunities available in Malawi and
- Conduct awareness campaigns on the provisions of the cross border financial flow regulation

2.4 Policy Priority Area 4: BRAIN CIRCULATION, KNOWLEDGE, SKILLS AND VIRTUAL TRANSFER

Strategies

- Support the formation of Diaspora professional networks;
- Encourage institutions to engage with the Diaspora as partners (joint ventures) in development projects in various sectors;
- Develop E-Health strategy and telemedicine infrastructure for the engagement of highly skilled health personnel;

- Develop infrastructure for E-Learning in Higher Education Institutions for specialized fields targeting the Diaspora professionals;
- Encourage establishment of inter-schools networks;
- Develop joint research projects in various disciplines;
- Develop exchange programmes and partnerships in higher education;
- Create and secure professional discussion forums on the specialized Diaspora Portal that can be accessed by members of such groups;
- Develop opportunities for the engagement of the Diaspora on a temporary basis;
- Conduct research to determine areas that need expertise of professionals and young scholars for short period engagement; and
- Develop incentives to encourage return of permanent migration of highly skilled professionals.

2.5 Policy Priority Area 5: DIASPORA PHILANTHROPY

Strategies;

- Organize recognition awards for the Diaspora associations and individuals for their untiring efforts to support their homeland; and
- Provide timely information on the needs of local communities that the Diaspora might consider assisting.

2.6 Policy Priority Area 6: FINANCIAL REMITTANCES

Strategies

- Undertake monetary policy reforms that would encourage Diaspora to send remittances through formal channels;
- Engage financial institution involved in money transfer to negotiate lower transaction costs for remittances;
- Facilitate financial sector reforms to promote Diaspora remittances;
- Provide Diaspora with information on financial products and services available to them ; and

- Create incentives for investment in innovative financial products

2.7 Policy Priority Area 7: SUPPORTING THE DIASPORA

Strategies

- Review guidelines on consular services for Malawi Missions abroad;
- Provide relevant information and other updates to Malawians in Diaspora;
- Provide funds for consular services in order to empower Malawi Missions abroad to effectively respond to the needs of the Diaspora. Train Consular and Diaspora Desk Officers on the effective Diaspora service delivery; and
- Conduct research and define emerging needs and the plight of Malawians abroad.

2.8 Policy Priority Area 8: DIASPORA CITIZENSHIP RIGHTS

Strategies

- Review the laws of Malawi on citizenship; and
- Introduce entry visa exemption for the eligible Malawi Diaspora.

**ANNEX 2
IMPLEMENTATION PLAN**

POLICY PRIORITY AREA1: UMODZI DIASPORA NETWORK

Policy Statement 1.1: Facilitate the institutionalization of Diaspora communities and associations			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> • To strengthen Diaspora associations as avenues of formal engagement and dialogue with public and private institutions in Malawi 	<ul style="list-style-type: none"> • Support the formation of Diaspora associations in destination countries where there are no associations; and • Strengthen the existing associations by supporting their development initiatives 	<ul style="list-style-type: none"> • Ministry of Foreign Affairs and International Cooperation; • Malawi Missions abroad; and • Malawi Diaspora Associations 	2017- 2022
Policy statement 1.2: Facilitate the development of central online hub that connects all the Diaspora associations with Government online platform			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> • To improve communication between the Diaspora and the public and private sector 	<ul style="list-style-type: none"> • Develop a Diaspora specialized website that connects all institutions offering Diaspora related services; and • Lobby with all public and private institutions to provide updated information to diaspora on their products and services 	<ul style="list-style-type: none"> • Ministry of Foreign Affairs and International Cooperation; • The Private sector (MCCCI); • Reserve Bank of Malawi and Commercial Banks; • Malawi Missions abroad; and • Malawi Diaspora Association 	2017-2018
Policy statement 1.3: Ensure creation of data base for professional, skilled and business associations (A Malawi Diaspora Who is who)			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> • To enhance networking between Diaspora professionals, skilled personnel and their homeland counterparts 	<ul style="list-style-type: none"> • Collect data and compile profiles of highly skilled professionals and business associations 	<ul style="list-style-type: none"> • Ministry of Foreign Affairs and International Cooperation; • Malawi Missions abroad; and • Department of Human Resource Management and Development (DHRMD) 	2017-2018

Policy statement 1.4: Ensure participation of the Diaspora network in the designing, monitoring and evaluation of Malawi's development strategies			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> • To promote participation of the Malawians abroad in the development programmes of their country 	<ul style="list-style-type: none"> • Invite participation and frequent dialogue with diaspora associations on various development matters; and • Conduct symposia with Diaspora on development policy discourse; 	<ul style="list-style-type: none"> • Ministry responsible for Economic Planning and Development (NPC); • Ministry of Foreign Affairs and International Cooperation; • Malawi Missions abroad; and • Malawi Diaspora Associations 	2017- 2022
Policy statement 1.5: Facilitate the promotion of sense of Unity and patriotism/nationalism among the Diaspora			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> • To promote patriotism/nationalism among Malawians abroad 	<ul style="list-style-type: none"> • Strengthen the existing associations by supporting their events; • Encourage formation of associations in destinations countries and host cities where there are no associations 	<ul style="list-style-type: none"> • Ministry of Foreign Affairs and International Cooperation; • Malawi Missions abroad; and • Malawi Diaspora Associations 	2017-2022
Policy statement 1.6 :Facilitate the promotion of Malawi's image, cultural and national heritage abroad			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> • To promote and strengthen Malawi's image and a sense of patriotism among Malawians abroad. 	<ul style="list-style-type: none"> • Promote and support National Days' celebrations abroad; • Introduce Malawi cultural and national heritage events in countries abroad; • Introduce Cultural and Tourism Ambassadors; and • Undertake targeted civic education campaigns to improve Malawi culture, attitude, image and spirit of nationalism 	<ul style="list-style-type: none"> • Ministry responsible for Tourism; • Ministry responsible for Education and Culture ; • Ministry of Foreign Affairs and International Cooperation; • Malawi Missions; • Malawi Diaspora Associations; and • Ministry responsible for Information 	2017- 2022

POLICY PRIORITY AREA 2: DIASPORA MAPPING			
Policy Statement 2.1: Introduce and implement a Diaspora Census			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> • To determine the population of Malawians and people of Malawi descent abroad 	<ul style="list-style-type: none"> • Develop registers for Malawians in all Malawi Missions abroad; • Encourage online registration into the Diaspora Central Hub; and • Undertake a Diaspora mapping exercise 	<ul style="list-style-type: none"> • Ministry of Foreign Affairs and International Cooperation; • Malawi Missions abroad; and • Malawi Diaspora Associations 	2017-2022
POLICY PRIORITY AREA 3: DIASPORA DIRECT INVESTMENT AND MOBILISATION OF DIASPORA SAVINGS			
Policy Statement 3.1: Ensure creation of a conducive environment to encourage Diaspora Direct Investment			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> • To promote and attract Foreign Direct Investments from Malawian Diaspora 	<ul style="list-style-type: none"> • Undertake reforms on landownership and Citizenship Rights; • Develop incentives for Malawian investors from abroad; and • Conduct awareness campaigns on the business opportunities available in Malawi 	<ul style="list-style-type: none"> • Ministry responsible for Trade and Industry; • Malawi Investment and Trade Centre; • Ministry responsible for Home Affairs and Internal Security; • Ministry responsible for Lands, Housing and Urban Development; • Ministry responsible for Finance, Economic Planning and Development; • Ministry of Foreign Affairs and International Cooperation; and • Reserve Bank of Malawi 	2017-2022

Policy statement 3.2: Ensure that the legal framework for regulation of cross-border financial flows encourage the diaspora to invest and save at home

Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> To encourage and support diaspora savings and investment 	<ul style="list-style-type: none"> Conduct awareness campaigns on the provisions of the cross-border financial flow regulations. 	<ul style="list-style-type: none"> Ministry responsible for Finance, Economic Planning and Development; The Reserve Bank of Malawi; and Commercial Banks. 	2017-2022

Policy Priority Area 4: BRAIN CIRCULATION, KNOWLEDGE, SKILLS AND VIRTUAL TRANSFER

Policy statement 4.1: Promote formation and networking of professional associations, including scientific knowledge networks for domestic and diaspora communities

Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> To transform brain drain into brain gain 	<ul style="list-style-type: none"> Support the formation of diaspora professional networks; Encourage institutions in the public, private and non-government sectors to drive the demand for and provide opportunities to professionals, individuals or organizations amongst Malawian Diaspora to engage as partners in development projects in various sectors; Develop E-Health strategy and telemedicine infrastructure for the engagement of highly skilled health personnel; Develop infrastructure for E-Learning in the Universities for specialized fields demanding support of the Diaspora professionals; Encourage establishment of inter-schools networks; Develop joint research projects in various disciplines; and Develop exchange programmes and partnerships in higher education. 	<ul style="list-style-type: none"> Ministry of Health; Ministry of Education, science and Technology; Ministry of Foreign Affairs and International Cooperation; and Public and private institutions 	2017-2022

Policy Statement 4.2: Ensure creation of safe and trusted communication and knowledge sharing platforms.			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> To build trust and promote confidentiality in the dissemination of information and sharing of knowledge 	<ul style="list-style-type: none"> Create and secure professional discussion forums on the specialized diaspora portal that can be accessed by members of such groups. 	<ul style="list-style-type: none"> Ministry of Foreign Affairs and International Cooperation. 	2017-2018
Policy Statement 4.3: Promote the spirit of volunteerism amongst the Malawian Diaspora.			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> To promote the spirit of volunteerism among the diaspora 	<ul style="list-style-type: none"> Create initiatives and volunteer programmes for Diaspora engagement; and Develop incentives that would attract Malawian Diaspora. 	<ul style="list-style-type: none"> Ministry responsible for Finance, Economic Planning and Development; Ministry responsible for Health; Ministry responsible for Education; Public and Private Institutions of Higher; Ministry of Foreign Affairs and International Cooperation; Malawi Missions Abroad; and Malawi Diaspora Associations. 	2017-2022
Policy Statement 4.4: Develop and strengthen existing initiatives to attract and encourage temporary and permanent return migration of highly skilled professionals.			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> To encourage and support return migration of highly skilled professionals 	<ul style="list-style-type: none"> Develop opportunities for the engagement of the Diaspora on a temporary basis; Conduct research to determine areas that need expertise of professionals and young scholars for short time engagement; and To develop incentives that would encourage permanent return migration of highly skilled professionals 	<ul style="list-style-type: none"> Ministry responsible of Health; Ministry of Foreign Affairs and International Cooperation; Ministry responsible for Education; and Public and Private Institutions of Higher Learning. 	2017- 2022

Policy Priority Area 5: DIASPORA PHILANTHROPY			
Policy Statement 5.1: Support charitable works and initiatives conducted by the Diaspora			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> • To encourage and strengthen philanthropic initiatives conducted by the Diaspora. 	<ul style="list-style-type: none"> • Organize recognition awards for the diaspora associations and individuals for their untiring efforts to support their homeland; and • Provide timely information on the needs of local communities that the Diaspora might consider assisting. 	<ul style="list-style-type: none"> • Office of the President and Cabinet • Ministry responsible for Information, Communication and Technology; • Department responsible for Disaster Management; • Ministry responsible for Education; • Ministry responsible for Health; and • Ministry of Foreign Affairs and International Cooperation 	2017- 2022
Policy Priority Area 6: FINANCIAL REMITTANCES			
Policy Statement 6.1: Ensure that barriers to entry into remittance business is reduced in order to encourage competition and reduce transaction costs			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> • To reduce remittances transaction costs 	<ul style="list-style-type: none"> • Undertake monetary policy reforms that would encourage diaspora to send remittances through formal channels; and • Engage financial institutions involved in money transfers to negotiate lower transaction costs for remittances. 	<ul style="list-style-type: none"> • Ministry responsible for Finance, Economic Planning and Development; and • Reserve Bank of Malawi. 	2017-2022

Policy Statement 6.2: Ensure that foreign exchange regulations promote innovative financial products to attract Diaspora investments			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> To encourage the Diaspora to invest in cost effective money transfer business operations. 	<ul style="list-style-type: none"> Undertake foreign exchange regulations reform and lobby with host governments to reduce barriers on foreign exchange transactions by Diaspora; Provide Diaspora with information on financial products and services available to them; and Create incentives for investment in innovative financial products 	<ul style="list-style-type: none"> Ministry responsible for Finance, Economic Planning and Development; The Reserve Bank of Malawi; Malawi Missions Abroad; Ministry of Foreign Affairs and International Cooperation; and MITC 	2017-2022
Policy Priority Area 7: SUPPORTING THE DIASPORA			
Policy Statement 7.1: Improve awareness among Malawians on the availability of consular services and the role of Malawi Missions abroad			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> To encourage Malawi Diaspora to make use of consular services through the Malawi diplomatic and Consular Missions abroad 	<ul style="list-style-type: none"> Provide guidelines on consular services for Malawi Diaspora; Encourage all Missions and Malawian Diaspora Associations to disseminate information on consular services; Provide information and other updates to Malawian Diaspora on their host countries; and Empower Malawi Missions abroad to initiate events that will increase the Missions' interface with the Diaspora 	<ul style="list-style-type: none"> Ministry of Foreign Affairs and International Cooperation; Malawi Missions abroad; Malawi Diaspora Associations; and Ministry responsible for information 	2017- 2022

Policy Statement 7.2: Ensure that Malawi Missions are empowered to effectively support Diaspora needs			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> To effectively respond to the plight of Malawi Diaspora 	<ul style="list-style-type: none"> Create Diaspora Desks in Malawi Missions; Lobby with Government to improve funding to Missions to improve consular services; Train Consular and Diaspora Desk Officers on the effective Diaspora service delivery; Conduct research and define emerging needs and plight of Malawian Diaspora; and Mainstream Diaspora issues in Diplomatic training. 	<ul style="list-style-type: none"> Ministry for Foreign Affairs and International Cooperation; Malawi Missions Abroad; Ministry responsible for Finance, Economic Planning and Development; and Ministry of Foreign Affairs and International Cooperation 	<ul style="list-style-type: none"> 2017- 2022 immediate
Policy Priority Area 8: DIASPORA CITIZENSHIP RIGHTS			
Policy Statement 8.1: Ensure that Government extends citizenship rights to Diaspora that adopted other citizenships			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> To facilitate optimum participation of the Diaspora in the national development 	<ul style="list-style-type: none"> To formulate measures that will enhance enjoyment of Diaspora citizenship rights; and Review the laws of Malawi on citizenship; 	<ul style="list-style-type: none"> Ministry responsible for Justice and Constitutional Affairs; Malawi Law Commission; Ministry responsible for Home Affairs and Internal Security; and Ministry of Foreign Affairs and International Cooperation 	<ul style="list-style-type: none"> 2017-2019 1 year

Policy Statement 8.2: Facilitate the exploration of alternative methods of promoting sense of belonging and loyalty to Malawi			
Objective	Strategy	Responsibility	Timeframe
<ul style="list-style-type: none"> To promote a sustained sense of belonging and loyalty to Malawi 	<ul style="list-style-type: none"> Introduce entry visa exemption for Malawi Diaspora; Establish inter-schools network with Malawian Diaspora; and Encourage Malawi institutions to work with Diaspora as development partners. 	<ul style="list-style-type: none"> Office of the President and Cabinet Ministry responsible for Justice and Constitutional Affairs; Ministry responsible for Home Affairs and Internal Security; Department of Immigration; and Ministry of Foreign Affairs and International Cooperation 	2017-2018

ANNEX 3: MONITORING AND EVALUATION PLAN

POLICY PRIORITY AREA 1: UMODZI DIASPORA NETWORK						
Outcome: Diaspora communities and associations institutionalized						
Policy Statement 1.1: Facilitate the institutionalization of Diaspora communities and associations						
Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/ Risks
To strengthen Diaspora associations as avenues of formal engagement and dialogue with public and private institutions in Malawi	Diaspora Associations formed	Number of associations formed	15	35	- Reports of meetings and events	- Willingness of the Diaspora to form associations; - Commitment of Malawi Missions to encourage the formation of associations in countries of accreditation;
	Existing associations strengthened	Number of associations strengthened	15	35	- Reports of meetings and events	- Timely provision of information to associations - Frequent engagement; between Malawi Missions and DAU with Diaspora associations; and - Commitment of the Diaspora
Outcome: Central online hub developed and Diaspora associations connected with the Government online platform						
Policy Statement 1.2 : Facilitate the development of the central online hub that connects all the Diaspora associations with Government online platform						
Objective(s)	Output(s)	Performance Indicator(s)	Baseline	Target	Source(s) of Verification	Assumptions/ Risks
To improve communication between the Diaspora and the public and private sector	Diaspora page on the Ministry's and Malawi Missions' websites developed	Diaspora pages on all Malawi Missions' websites created	0	22	Web pages	- Availability of expertise - Availability of active websites in the Ministry and Missions

	Updated information on products and services from public and private sectors provided to the Diaspora	Frequency of updated reports provided to Missions and Diaspora associations	0	10	Reports	-Availability of updated information from relevant stakeholders
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Outcome: Database of professional, skilled and business association created

Policy Statement 1.3: Ensure creation of database for professional, skilled and business associations

Objective(s)	Output(s)	Performance Indicator(s)	Baseline	Target	Source(s) of Verification	Assumptions/Risks
To enhance networking between Diaspora professionals, skilled personnel and their homeland counterparts	Database of professional, skilled personnel created and maintained at the Headquarters and all Missions abroad	Database in place	0	1	Database	Willingness of the Diaspora and their homeland counterparts to provide information Availability of resources and expertise

Outcome: Participation of the Diaspora network in the designing, monitoring and evaluation of Malawi development strategies insured

Policy Statement 1.4: Ensure participation of the Diaspora network in the designing, monitoring and evaluation of Malawi's development strategies

Objective(s)	Output(s)	Performance Indicator(s)	Baseline	Target	Source(s) of Verification	Assumptions/ Risks
To promote participation of the Malawians abroad in the development programmes of their country	Frequent dialogue with the Diaspora associations maintained	Number of meetings	0	20 ¹	Minutes and Reports	Availability of resources
	Frequent development symposia with Diaspora held	Number of Symposia	0	6	Minutes and Reports	Availability and commitment of the Diaspora Availability and commitment of the diaspora Availability of relevant information from stakeholders Political will

¹ assumption is to have 4 meetings annually

Outcome: Malawi image abroad promoted, improved and Diaspora united

Policy Statement 1.5: Facilitate the promotion of sense of unity among the Diaspora

Objective(s)	Output(s)	Performance Indicator(s)	Baseline	Target	Source(s) of Verification	Assumptions/ Risks
To promote and strengthen Malawi's image and a sense of patriotism among Malawians abroad	Number of Malawian Diaspora joining associations increased	Number of Diaspora joining associations	1000	5000	Register	Willingness of the Diaspora to join the associations Active participation of the registered members Availability of funds
	National Identity Cards for relevant Malawian Diaspora introduced	National Identity Cards in place	0	1	Identity cards	Availability of Resources Availability

Outcome: Malawi national image improved

Policy Statement 1.6: Facilitate the promotion of Malawi's image, cultural and national heritage abroad

Objective(s)	Output(s)	Performance Indicator(s)	Baseline	Target	Source(s) of Verification	Assumptions/ Risks
To promote Malawi's image abroad and strengthen sense of patriotism among Malawians	National Day celebrations promoted	Number of events	10	22	Reports	Availability of resources Availability and commitment of the Diaspora Political will

	Cultural and Tourism Ambassadors appointed	Number of Cultural and Tourism Ambassadors	0	20	Appointments	Political will Willingness of Diaspora to undertake the assignment Availability of resources
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POLICY PRIORITY AREA 2: DIASPORA MAPPING

Outcome: Diaspora census undertaken

Policy Statement 2.1: Introduce Diaspora census

Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/ Risks
To determine the population of Malawians and people of Malawi descent abroad	Malawian Diaspora registered	Number of Malawians registered	500	5000	Register	Willingness of the Diaspora to register Availability of resources
	Diaspora mapping exercise undertaken	Number of Malawian Diaspora population determined	1000	20000	Reports	Availability of resources Willingness of the Diaspora to provide information

POLICY PRIORITY AREA 3: DIASPORA DIRECT INVESTMENT AND MOBILISATION OF DIASPORA SAVINGS

Outcome: Conducive environment to encourage Diaspora direct investment created

Policy Statement 3.1: Ensure creation of a conducive environment to encourage Diaspora direct investment

Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/ Risks
To promote and attract Foreign Direct Investment (FDI) from Malawian Diaspora	FDI from Malawian Diaspora attracted	Number of investments	0	20	Report	Willingness of the Diaspora to invest in Malawi Availability of information on opportunities for the Diaspora Enabling environment for the Diaspora to invest
	Reforms on land and citizenship rights undertaken	Number of Reforms	0	2	Revised laws	Political will Availability of resources Timely response
	Incentives for Malawian Diaspora investors developed	Number of incentives	0	5	Incentives	Political will Availability of resources Timely response
	Business promotion events conducted	Number of events	4	22	Reports	Availability of resources Willingness of the Diaspora to participate

						Availability of updated information on available opportunities
Outcome: Legal framework for regulation of cross-border financial flows revised						
Policy Statement 3.2: Ensure that the legal framework for regulation of cross-border financial flows encourage the Diaspora to invest and save at home						
Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/ Risks
To encourage and support Diaspora savings and investments	Legal framework for regulation of cross-border financial flows revised	Revised legal framework	0	1	Legal Framework	Political will Availability of resources Timely response
POLICY PRIORITY AREA 4: BRAIN CIRCULATION, KNOWLEDGE, SKILLS AND VIRTUAL TRANSFER						
Outcome: Network of Professional Associations formed						
Policy Statement 4.1: Promote Formation and Networking of Professional Associations including Scientific Knowledge Networks for domestic and Diaspora Communities						
Objective(s)	Output(s)	Performance Indicator(s)	Baseline	Target	Source(s) of Verification	Assumptions/ Risks
To transform brain drain into brain gain	Professional networks formed	Number of Professional networks	1	10 ²	Networks	Willingness to join the networks Availability of resources Conducting of mapping exercise

²Include, Doctors, Scientists, ICT experts, Educational Experts, Architects, Engineers and others

	Malawian Diaspora as partners in development projects in various sectors engaged	Number of Diaspora partnerships engaged in development projects	5	30	Partnerships	Willingness to engage by Malawian Diaspora Availability of information on development projects Commitment by Malawian partners to engage the Diaspora
	E-Health Strategy and telemedicine infrastructure developed	Number of E-Health Strategy and telemedicine infrastructure developed	0	1	Infrastructure and strategy	Availability of resources Willingness to engage
	E-learning infrastructure in institutions of higher learning developed	Number of E-Learning infrastructure developed	0	1	E-learning infrastructure	Availability of resources Willingness to engage
	Joint research projects in various field developed	Number of joint research projects developed and undertaken	0	5	Reports	Availability of resources Willingness to engage
	Exchange programs and partnerships in higher education developed	Number of exchange programmes and partnerships formed	1	20	Reports	Availability of resources Availability of information on opportunities Willingness to engage

Outcome: Safe and Trusted communication and knowledge sharing platforms created

Policy Statement 4.2: Ensure creation of safe and trusted communication and knowledge sharing platforms

Objective(s)	Output(s)	Performance Indicator(s)	Baseline	Target	Source(s) of Verification	Assumptions/ Risks
To build trust and promote confidentiality in the dissemination of information and sharing of knowledge	Platform for sharing information created	Number of Fora such as Tweeter page Facebook page Whatsapp Group Google groups created	0	5	Platforms	Willingness to join the platforms Safety of information and confidentiality

Outcome: Malawi Diaspora volunteers increased

Policy Statement 4.3: Promote the spirit of volunteerism among the Malawian Diaspora

Objective(s)	Output(s)	Performance Indicator(s)	Baseline	Target	Source(s) of Verification	Assumptions/ Risks
To promote the spirit of volunteerism among the Malawian Diaspora	Internships and volunteer programmes developed	Number of internships and volunteer programmes developed	0	50	Reports	Willingness to participate Availability of funds Timely availability of information on programmes

Outcome: Highly shifted professionals attracted

Policy Statement 4.4: Develop and strengthen existing initiatives to attract and encourage temporary and permanent return migration of highly skilled professionals

Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/ Risks
To encourage and support return migration of highly skilled professionals	Opportunities for engagement of the highly skilled professionals developed	Number of highly skilled professionals attracted	0	100	Offers made	Availability of resources Willingness to engage Political will

POLICY PRIORITY AREA 5: DIASPORA PHILANTHROPY

Outcome: Charitable works and initiatives conducted by Diaspora supported

Policy Statement 5.1: Support Charitable Works and Initiatives Conducted by the Diaspora

Objective(s)	Output(s)	Performance Indicator(s)	Baseline	Target	Source(s) of Verification	Assumptions/ Risks
To encourage and strengthen philanthropic initiatives conducted by the Diaspora	Diaspora Philanthropic initiatives supported	Number of Diaspora Philanthropic initiatives supported	0	35	Reports	Availability of resources Willingness of Diaspora to engage in Philanthropic initiatives
	Recognition awards for Diaspora philanthropists organized	Number of awards organized	0	10	Awards	Availability of resources Availability of Diaspora philanthropists

	Information on local community needs timely provided	Information provided	2	10 (twice a year)	Reports	Timely availability of information Speedy response Willingness to support
POLICY PRIORITY AREA 6: FINANCIAL REMITTANCES						
Outcome: Remittance transaction costs reduced						
Policy Statement 6.1: Ensure that barriers to enter into remittance business is reduced in order to encourage competition and reduce transaction costs						
Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/ Risks
To reduce remittances transaction costs	Monetary reforms undertaken	Number of monetary reforms undertaken	0	1	Revised Monetary Policy	Political will Availability of resources
Outcome: Diaspora investment in cost effective money transfer encouraged.						
Policy Statement 6.2: Ensure that foreign exchange regulations promotes innovative financial products that encourage the Diaspora to invest in cost effective money transfer business operations						
Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/ Risks
To encourage the Diaspora to invest in cost effective money transfer	Foreign exchange regulations reformed	Number of Reforms undertaken	0	1	Revised Foreign exchange regulations	Political will Availability of resources
	Diaspora investment/ Business in money transfer supported	Number of investments/ businesses in money transfers made	0	3	Investments made	Diaspora willingness to invest

POLICY PRIORITY AREA 7: Supporting the Diaspora**Outcome: Awareness of consular service among Malawians in Diaspora improved****Policy Statement 7.1:** Improve awareness among Malawians in Diaspora on the availability of consular services and the role of the Malawi missions abroad

Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/ Risks
To encourage Malawi Diaspora to make use of consular services through the Malawi diplomatic and consular missions while abroad	Guidelines on consular service provided	Number of Consular service guidelines provided	0	1	Consular Service Guidelines	Availability of resources
	Relevant updates to Malawians in Diaspora provided	Number of Information Briefs provided Frequency of updated websites	2	10	Briefs Updated websites	Commitment Timely availability of information

Outcome: Diaspora needs supported						
Policy Statement 7.2: Ensure that Malawi Missions are empowered to effectively support Diaspora needs						
Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/ Risks
To effectively respond to the plight of Malawi Diaspora	Diaspora Desks created and Officers trained	Diaspora Desk Officers trained	0	22	Reports	Availability of resources
	Funds for consular services for Malawi Diaspora provided	Funds allocated	0	1	Funds	Political Will Availability of resources
	Research on emerging needs of the Diaspora conducted	Number of research projects undertaken	0	1	Report	Availability of resources Willingness by the Diaspora to respond
POLICY PRIORITY AREA 8: DIASPORA CITIZENSHIP RIGHTS						
Outcome: citizenship rights adopted						
Policy Statement 8.1: Ensure that Government extends citizenship rights to Malawi Diaspora that adopted other citizenships						
Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/ Risks
To facilitate optimum participation of the Diaspora in the national development	Measures on Diaspora citizenship rights formulated	Number of citizenship laws amended	0	1	Revised citizenship laws	Political will Availability of resources

Outcome: Sense of belonging and loyalty of the Diaspora to Malawi promoted

Policy Statement 8.2: Facilitate the exploration of alternative methods of promoting sense of belonging and loyalty to Malawi

Objective	Output	Performance Indicator	Baseline	Target	Source of Verification	Assumptions/Risks
To promote a sustained sense of belonging and loyalty to Malawi.	Entry visa exemption for Malawi Diaspora introduced	Number of Visa exemption introduced	0	1	Abolition of visa requirement for Malawian Diaspora	Political will
	Inter-schools network with the Malawi Diaspora established	Number of inter-school networks established	0	5	Reports	Willingness of the Diaspora to respond
	Working partnerships between Malawi institutions and Diaspora established	Number of partnerships established	0	10	Reports	Willingness of the Diaspora to respond